



Sponsorship at Community Power 2010

Founding Partner Sponsorship

RELATIONSHIP BUILDING

The Ontario Sustainable Energy Association recognizes the importance of relationship building to your business. Through its annual conference, OSEA is bringing the key people together to facilitate community and locally owned renewable energy in Ontario.

NETWORKING

OSEA sponsors enjoy valuable face time with a select audience of enablers, generators, decision makers and influencers in the Community and commercial power business. Two days of intensive sessions and targeted networking functions provide a myriad of opportunities for personal interaction with a wide array of community and industry leaders, government and regulatory officials, members of key industry associations and media partners.

PROFILE ENHANCEMENT

Through your involvement in the Community Power Conference 2010, the leading event for the Community Power sector, you will enjoy an enhanced company profile and heightened awareness of your corporate identity with over 1,200 of the industry's leaders and decision makers.

FOUNDING PARTNER SPONSORSHIP

OSEA recognizes the importance of relationship building and profile for your organization. We ensure maximum benefits from sponsorship entitlements:

Affinity Marketing

- Exclusive: only one Founding Partner Sponsorship offered
- Founding Partner recognition with company logo on sponsor page of the Community Power 2010 Conference Program
- Company logo in Community Power 2010 Conference promotional brochure and mailers
- Founding Partner design on delegate bag
- Founding Partner acknowledgement at Community Power Banquet Dinner

On-Site Benefits

- Prime logo profile on dedicated signage inside the Community Power 2010 conference plenary, workshops and seminars
- Prime logo profile on pan sponsorship meter boards placed onsite at registration desk and inside exhibition
- (30) Full-access conference delegate registrations, including 30 tickets to the Community Power Banquet and the Community Power Launch
- Power Networking Centre turnkey exhibit booth (10x10) – includes ten complimentary staff passes
- (3) Reserved tables with recognition at the Community Power Banquet
- Right to include promotional material/item in the delegate kit

Pre/Post Conference Media Support

- Enhanced company listing on dedicated sponsor listings pages in Show Guide. (distributed broadly before and during Community Power 2010)
- One (1) page colour advertisement in 2010 Power Networking Show Guide
- One (1) large skyscraper banner (150 x 600 px) on the Community Power 2010 website (Run of Site - to Dec. 31/10)
- One (1) large skyscraper banner (150 x 600 px) on the OSEA corporate website (Run of Site - to Dec. 31/10)
- Logo hot spot on Community Power 2010 website dedicated sponsor page
- Community Power 2010 Conference Proceedings CD-ROM - 30 MB of space for promotional or other material - distributed to all delegates after the conference (publication date tba; content subject to OSEA approval)



COMMUNITY POWER 2010 SPONSORSHIP TERMS & CONDITIONS

1. The sponsoring organization agrees to provide the full sponsorship amount to OSEA within 30 days of signing the sponsorship agreement.
2. In return, OSEA agrees to provide the listed entitlements.
3. The terms of this sponsorship is not conditional on OSEA or the 2nd Annual OSEA Community Power Conference 2010 performance outcome.
4. OSEA reserves the right to terminate this arrangement, should conditions change such that the sponsorship no longer complies with the OSEA's Sponsorship Policy.
5. Sponsorship benefits may not be combined with, or substituted for, any other OSEA offer, product and/or service and may not be transferred to any individual, corporation or successor organization without the expressed written permission of OSEA.
6. OSEA gives permission for sponsor to use sponsored event logo and word mark in marketing and promotional media and materials subject to notification to OSEA by sponsor of usage of logo and/or word mark. OSEA reserves the right to refuse and/or revoke sponsor logo and word mark rights at its discretion. The sponsor gives permission to use the sponsor's company name and affiliation in OSEA's publicity materials.

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Sponsorship Organization

Amount: \$100,000 + 13% HST

Authorizing Signature

Phone:

E-mail:

Date: